



Giving Made Easy



Development and Alumni Engagement
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Electronic Giving

A monthly giving option designed to make your support of Hope College more convenient and cost effective.

If you already use direct payroll deposit, ATM's, and other electronic banking services, you understand the advantages of completing transactions the easy way – electronically.

Hope offers this popular automatic contribution option, providing our donors with more flexibility and opportunities to give.

How Does It Work?

- You select the amount of your contribution (minimum \$5 monthly).
- You select from which bank account you want your contribution deducted.
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How Do I Sign Up?

To initiate your personal monthly giving plan, simply complete and return the enclosed authorization form.

Electronic Giving is Smart, Simple, and Secure

Smart

There are no sign-up costs, monthly fees, and you save on postage. In addition to being convenient for you, this plan eliminates costs that Hope would incur for pledge reminders, postage, credit card fees, and other administration costs. So, your gift to Hope goes farther.

Simple

Just fill out and return the authorization form. Your gift is easier to budget when it's spread over time. Monthly giving allows for a greater impact to Hope and its students.

Secure

You are in control. Your written authorization is required to initiate your giving or stop it at any time. Send the enrollment form to Hope College Advancement Services, PO Box 9000, Holland, MI 49422-9000.